

# ScanStar 2018



## Enter your packaging solution to ScanStar 2018

ScanStar is a joint Nordic packaging competition held annually since 1969 by SPA, the Scandinavian Packaging Association. ScanStar is the only Nordic packaging competition that gives the winners the right to enter the WorldStar competition.



# ScanStar 2018

## Who can participate?

The competition is open for all packaging solutions designed, constructed or manufactured in one of the Nordic Countries. Packaging solutions made in other countries but sold by a Nordic company or ordered by a Nordic customer may also participate.

Packaging entries must be marketed before the entry date and may not have been entered previous to ScanStar competitions. Entries can be made by designers, constructors, manufacturers or buyers of packaging with an approval from the other stakeholders.

Each company has the right to enter an unlimited amount of packaging solutions that comply with the rules of the competition.

## What does a ScanStar award mean?

Companies awarded a ScanStar gets a diploma and the right to use the ScanStar logo in the marketing of the awarded packaging solution.

The names of the winners will be published internationally shortly after the jury decision.

Packaging solutions awarded a ScanStar has the right to enter the international WorldStar competition arranged by World Packaging Organisation (WPO).

## Judging criteria

Packaging solutions may be entered by the following categories:

- Consumer packaging
- Transport/distribution packaging
- Other packaging

Choose the aspect your product should be judged by:

- New idea/a new application
- Protection ability
- Price/Cost savings
- User friendliness
- Design
- Environment

The jury will make an evaluation based on the entire packaging solution of the highlighted aspects.

## The 2018 Jury:

- Søren R. Østergaard, Danish Technological Institute, Plastics and Packaging Technology, Denmark
- Ole Anton Bakke, Jotun, Norway
- Lasse Lavrsen, Toms Group, Denmark
- Markus Joutsela, Aalto University, Finland
- Jerker Jäder, SCA, Sweden
- Anders Engström, Innventia AB, Sweden, SPA-observatør
- Allan Malmberg, Plast Panorama, Trade Press, Denmark

Secretary

- Betina Bihlet, Information, Plastics and Packaging Technology, Denmark



# ScanStar 2018

## Practical information

### Entry

Entry for ScanStar must be made before 7 June 2018 to:

**Danish Technological Institute,  
Plastics and Packaging Technology,  
Gregersensvej 6, 1 floor, DK-2630 Taastrup  
att.: Betina Bihlet**

Each entry must be sent in in three specimens: One of them should be filled (if possible) and the other two should be empty.

Each entry must be followed by a description and supported by photos and brochures on an USB-stick or similar giving information about the packaging and its application.

The entries must be custom cleared with no costs for the receiver.

The packaging itself must be received at the Danish Technological Institute, Plastics and Packaging Technology no later than 15 June 2018.

Packaging solutions received after 15 June 2018 will not participate in Scanstar 2018.

### Entry fee

The entry fee is 1,000.- euro for each entry. Invoice will be forwarded after reception of entry, and must be paid to the Danish Technological Institute, Plastics and Packaging Technology by 15 June 2018.

## Further information

For specific information, feel free to contact the packaging associa:

### **Danish Technological Institute, Plastics and Packaging Technology**

Phone: +45 72 20 31 50  
e-mail: bbi@teknologisk.dk

### **Finnish Packaging Association**

Phone: +358 9 5891 891  
e-mail: antro.saila@pakkaus.com

### **The Norwegian Packaging Association**

Phone: +47 22 12 17 60  
e-mail: kari@emballasjeforeningen.no

### **Interessentföreningen Packforsk Innventia AB (Sweden)**

Phone: +46 8 676 7000  
e-mail: anders.engstrom@innventia.com

### **Islands Håndverks- og Industriförbund (Iceland)**

Phone: +354 5 51 5500,  
e-mail: david@si.is

## Award ceremony

The ScanStar Award ceremony will be held at the FoodTech Fair in Herning in november 2018



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## Entry Form - one for each packaging solution

The entry can also be made on [www.scanstar.org/entry-form/tilmeldingsblanket](http://www.scanstar.org/entry-form/tilmeldingsblanket)

Product name/type of packaging:

.....  
.....  
.....

Producer: .....

Designer: .....

Construction:.....

Packaging user: .....

Application: .....

.....

Packaging material: .....

.....

Does this packaging replacing a previous one? – in case which? .....

.....

Marketing date: .....

The packaging is entered in the following categories::

- Consumer packaging
- Transport/distribution packaging
- Other packaging

The packaging should be judged by the following aspect(s):

- |   |   |
|---|---|
| <input type="checkbox"/> New idea/new application | <input type="checkbox"/> Design                   |
| <input type="checkbox"/> Protection ability       | <input type="checkbox"/> Environment              |
| <input type="checkbox"/> Price/cost savings       | <input type="checkbox"/> Ease of use/ Convenience |

If the entered packaging wins a ScanStar, it will automatically be entered the WorldStar competition (<http://www.worldstar.org/entry-fees>) – cost 650 Euro for first entry and thereafter 500 Euro per entry from same company, which will be invoiced directly from WPO – World Packaging Organisation.

Yes \_\_\_\_

No \_\_\_\_

# ScanStar 2018

## Entry submitted by

Company: .....

.....

Address: .....

.....

Contact person: .....

Phone: .....

e-mail: .....

Date and signature: .....

.....

Other information: .....

.....

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.....

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All entries will be confirmed by e-mail.

Entry should be submitted by 7 June 2018 to:

Betina Bihlet: [bbi@teknologisk.dk](mailto:bbi@teknologisk.dk)

Danish Technological Institute, Plastics and Packaging Technology

Gregersensvej 6, 1 floor, DK-2630 Taastrup, Denmark

# Scanstar 2018

## Rules for the ScanStar packaging competition

- §1** ScanStar 2018 is arranged by the Danish Technological Institute, Plastics and Packaging Technology in cooperation with SPA – Scandinavian Packaging Association. SPA is cooperated by the central packaging association in each of the five Nordic nations. The five organisations are: Finish Packaging Association, Helsinki, Interessentföreningen Packforsk, Stockholm, The Norwegian Packaging Association, Oslo, Islands Håndværks- og Industriforbund, Reykjavik and Danish Technological Institute, Plastics and Packaging Technology, Copenhagen
- §2** Entries may be made by the packaging supplier, user, designer or constructor, if approved by the other stakeholders.
- §3** All types of packaging from Denmark, Iceland, Finland, Norway and Sweden may enter packaging that is designed, produced and marketed before the competition entry date and that has not been previously entered to the ScanStar competition. Packaging ordered and paid for by a Nordic company, may also enter.
- §4** The packaging entries will be judged by a jury appointed by SPA consisting of a chairman of the jury and five members. One member represents the Nordic Trade Press. The jury has the right to bring in external expertise. The packaging entries will be judged by the criteria confirmed by SPA. The Jury decision is final and can not be appealed.
- The jury meeting will take place at Danish Technological Institute, Plastics and Packaging Technology in Taastrup.
- §5** The Jury judges the entries from economic, technological and environmental perspectives. The graphic design, manageability, function throughout the supply chain, transportation and handling stress, material savings and economy of the packaging is taken into consideration.
- §6** Each contestant can enter an unlimited amount of entries that comply with the completion rules. Each entry must be sent in three specimens: One filled and two empty. If you wish to submit packaging containing fresh or frozen products, or packaging with a large foot print, please contact one of the national packaging organizations for appropriate delivery..
- §7** An entry form describing each entered packaging product must be sent before 7th June 2018 to:  
Danish Technological Institute, Plastics and Packaging Technology, Gregersensvej 6, 1 floor, DK-2630 Taastrup  
and be marked ScanStar.
- The packaging itself must be received by 15th June 2018. Packaging received after this date will not participate in ScanStar 2018.
- §8** The entry fee for each packaging product is euro 1000. Invoice will be forwarded after reception of entry and payment must be received by the Danish Technological Institute, Plastics and Packaging Technology by 15th June 2018.
- §9** Awarded entries will be assigned a diploma at a price ceremony during the FoodTech Fair in november 2018.
- The winner of the award has the right to apply the ScanStar logo on the awarded packaging and may use the logo on advertising for the packaging.
- §10** Winning a ScanStar Award is the only way for Nordic companies to enter the international WordStar competition. Upon request by the competitors, the winning entries may automatically be entered the WorldStar competition.

Further information can be obtained from the national organisations. You may also visit [www.scanstar.org](http://www.scanstar.org)